



January 14, 2025

Industry Articles

Americans Plan to Focus on Financial Stability in 2025

Thirty-eight percent of Allianz Life survey respondents said this was their top priority. [Read the article.](#)

9 Trends in How Women Work With Advisors

Advisors should not make assumptions or rely on outdated stereotypes, but some commonalities emerged in a recent survey. [Read the article.](#)

American National

Annuity Watch

In [this issue](#):

- Enhancements Coming to ANICO Strategy Index Annuities
- Setting the Scene: Deglobalization Podcast

The Patriot Lookout

In [this issue](#):

- Supporting Small Business Innovation
- New Patriot Technology Index Video

Assurity

Compliance - [Read the annual announcement.](#)

Athene

2025 Fixed Index Annuity Production Bonus – SALES INCENTIVE

[Get complete details.](#)

John Hancock

Unlock Accumulation IUL's real value with John Hancock Vitality

By offering [Accumulation IUL 24](#) with Vitality PLUS, you can provide clients with a valuable combination that promotes healthy living while enhancing their financial future. Highlights include:

- **Increased policy value:** Clients can earn premium savings and additional policy credits by engaging in Vitality PLUS, which can help boost policy value
- **Enhanced retirement income:** The combination of healthy living rewards and growth potential AIUL offers can lead to a more robust retirement income
- **Opportunity for improved health and wellness:** The Vitality Program encourages healthy living through rewards and incentives, helping clients lead longer, healthier and better lives

New Vitality benefits to offer!

- **New adidas discount:** Vitality members can now enjoy exclusive discounts on purchases from adidas.com. For Vitality PLUS clients, the higher their status, the greater the discount! Encourage your clients to earn Vitality Points and maximize their savings on orders from adidas, a leader in athletic performance.
- **Latest Vitality Wearable – Apple Watch Series 10:** The new Apple Watch Series 10 and Apple Watch SE are now available for eligible John Hancock Vitality members for as little as \$25 plus tax! Clients can earn the latest Apple Watch by accumulating points for their workouts over a 24-month period.

[Learn more about Vitality.](#)

LTC Rate Action – [See the notifications](#) to take place late January.

Legal & General America (Banner and William Penn)

New Retention and Accelerated Underwriting limits

LGA's retention limits have doubled to \$4 million for ages 20-75 receiving Preferred Plus to Table 4.

[See the announcement for more details.](#)

Lincoln Financial Group

Weekly Market Intel - [See the latest insights.](#)

Mutual / United of Omaha

Express Newsletter

In [this issue](#):

- Leap into the New Year with your large life cases
- Start the year right with the Living Promise Record Keeper
- Understanding the Realities of Caregiving:
How LTCi Can Help Ease the Strain
- Review the Critical Advantage State Difference Matrix
- Ring in the New Year with Peace of Mind:
Protect Your Client's Retirement
- Deferred Annuity Rates Increased January 6

Protective Life

In the Loop

In [this issue](#):

- UL premium and rate changes
- Protective Custom Choice UL discontinued
- Updated ExtendCare per diem
- MyProtective is moving to finpro.protective.com in 2025
- Accelerated underwriting process updates
- Paramedical exam ordering protocol for ticket business
- The latest compliance updates

Prudential Financial

Life Essentials

In [this issue](#):

- January 9 webinar: Your Bear Market Survival Guide
- Blueprints to Black Wealth – new flyer
- Revised Privacy Notice
- Webinar Replays