



July 1, 2025

American National

Discover Palladium MYG MAX

Palladium Multi-Year Guarantee (MYG) MAX is a single premium fixed deferred annuity that mirrors the structure and benefits of our base Palladium MYG product—but without the 10% annual free withdrawal feature. This streamlined version is ideal for clients who don't need immediate access to their funds and are looking to benefit from higher interest rates. [Learn more.](#)

Smart Start Accumulator Series – [Learn about these new annuity products.](#)

Annuity Products – See the [annuity product portfolio.](#)

Assurity

Simplifying CI Claims

Assurity has improved their Critical Illness claims process! [Watch this short video](#) to learn the recent changes, including a single form for claimants and the addition of a direct deposit form.

Corebridge Financial (American General)

Annuity Updates

In [this issue](#):

- Take a closer look at Corebridge Financial renewal rates
- The Elite Producer Compensation Program (EPCP)
- Cross-Border Sale Exception Process for NY Residents

Gerber Life

What's New at Gerber Life

In [this issue](#):

- AD&D Face Amount Increased to \$500,000
- What is Life Insurance? (Available in Spanish!)
- Cross-Sell Opportunities

John Hancock

How John saved \$13,111 by participating in John Hancock Vitality

Real-life customers [demonstrate](#) how healthy choices have positively impacted their policies since purchasing them in 2015.

Spotlight

In [this issue](#):

- A cost-effective strategy to protect for today — and tomorrow
- LifeCare — why more flexibility & control matters
- Legacy and longevity: Why choose LifeCare
- Exclusive WHOOP wearable discounts
- New podcast: help guide your clients through the anticipated \$70 trillion wealth transfer
- Expanded access to enhanced policy delivery process

Legal & General America (Banner and William Penn)

Simplify complex business cases

Business cases can open doors to bigger opportunities — if the process doesn't hold you back. So LGA simplified every step, helping you close cases faster and more confidently. [Download the toolkit.](#)

Lincoln Financial Group

Weekly Market Intel - [See the latest insights.](#)

Offer clients solutions on their Terms

Do you have clients who need added protection for a certain period of time to meet their goals? Maybe until their mortgage is paid off or to ensure their family is protected financially while their kids are young. Look to [Lincoln LifeElements Level Term](#) for clients that need \$2.5M, \$5M or \$10M+ of death benefit protection.

Lincoln's NEW Indexed Account Analyzer Tool - [Watch the demo.](#)

Lincoln Leader for Fixed Annuities

In [this issue](#):

- Lincoln Annuity eCapabilities
- New 5- and 7-year participation accounts on fia's
- Optiblend and FlexAdvantage account line-ups
- Market Intel Exchange
- Resolving NIGOs
- Why Lincoln? Review Key Facts
- Fixed Annuity Resource Guide
- NAIC training required

MassMutual

DI for Banking Executives

Have you considered speaking to Bank Executives about the importance of protecting their income with disability income (DI) insurance? Take a look at [this case study](#) to get a head start.

New UL Guard/SUL Guard – Watch the [product launch call recap](#).

Mutual / United of Omaha

Express Newsletters

In [this issue](#):

- LTCe riders are another tool to help ensure your clients estate is protected for life.
- Mutual's Simplified Issue portfolio
- Supporting the Sandwich Generation: How LTC Insurance protects multi-generational wealth
- Bridge the Gaps: Strengthen client protection with Critical Advantage
- Simplified Underwriting: A key advantage in selling Mutual's Critical Illness Insurance

In [this issue](#):

- Our IULs help so you don't strike out
- IUL Express: Reading the perfect prospect
- The solution for middle market clients – standalone LTC
- Having LTC conversations that matter
- Cross-Selling Critical Advantage
- Introduce our first Fixed Index Annuity - Ultra Advantage FIA

National Guardian

Medical Records Update

NGL's medical records vendor is implementing a process for obtaining special authorizations electronically. [Learn more](#).

OneAmerica

Asset Care enhancements debut in AZ, CA, FL, IN and NJ – [Learn more about Asset Care](#).

Pacific Life - Lynchburg

Field News Monthly

In [this issue](#):

- Company Structure Matters
- A Buy-Sell Show and Tell
- Who Do You Know? It's Time to Connect.
- Work with One of the World's Most Ethical Companies

Securian Financial

Solutions for business owners

With the ready-made [Business Owner Life-stage Design \(BOLD\) resources](#), your agents can help their clients prepare an estate plan that fits their future.

New version of Symetra Accumulator Ascent IUL with refreshed rates

[Get important dates, transition rules and more.](#)