



March 11, 2025

### [Industry Articles](#)

**StanCorp's Parent Agrees to Buy Legal & General's U.S. Term Life Business**  
Completing the deal would make Meiji Yasuda the third biggest player in the U.S. term life market.

[Read the article.](#)

## American National

**Signature Whole Life - Low Pricing, Low Face Amount, Top Value!**

Visit the [agent portal](#).

**Learn more about the Indices that drive American National's Index Annuities**

[Download this client-approved piece](#) highlighting the S&P 500 Index, NASDAQ 100 Index, BNPP Patriot Technology Index, S&P 500 Marc 5% Excess Return Index and S&P 500 Dynamic Intraday Index.

**Patriot Technology Index** – [Watch the new video](#) on this innovative index strategy.

## Athene

**Athene Performance Elite** – Watch the [webinar recording](#).

**HSBC year-end Index update** - View the [webinar recording](#).

**BofA Securities Year-End Index Update** - Watch the [webinar recording](#).

## Corebridge Financial (American General)

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What can paying an extra \$3 a day into an IUL policy premium do for your clients?

*It could turn into \$400,000 of tax-free retirement income!*

Help your clients see how paying the minimum amount of premium versus adding just a few more dollars a day could set them up for a brighter future. This sales concept video - [What Can \\$3-a-Day Do?](#) - breaks it all down with easy-to-follow points you can use to make a compelling case to your clients.

Index Annuities – [See the rates](#) effective March 3<sup>rd</sup>.

2025 Tax Guide – [Download it here.](#)

## Integrity Life

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New FIA for New York! [Explore Indextra New York.](#)

## John Hancock

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In-force LTC rate action notifications to take place in late March – [Get details.](#)

### Advanced Markets News

In [this issue](#):

- Love and legacy: Helping to ensure a better future
- Central Intelligence
- Take advantage of JH Solutions today

### Spotlight

In [this issue](#) of **Spotlight**:

- Vitality program featured in Congressional hearing
- Tell the LifeCare story: Your sales resource guide
- Discover Growth Positioning Stories
- Webinar Replay: LifeCare: A hybrid IUL with LTC benefits
- \$100,000 donated through Vitality's HealthyFood program
- New for eligible Vitality members: Function Health

## Lincoln Financial Group

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Weekly Market Intel - [See the latest insights.](#)

### Lincoln Leader for Life Solutions

In [this issue](#):

- Pricing Update—LifeElements and TermAccel
- Enhanced Safety Measures for Lincoln's Websites
- Help clients prepare for the 2024 tax season
- Online 1099 Tax Statements and Email Notification
- Protecting Customers from Fraud

## MassMutual

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### DI for Attorneys – an untapped market

To help you decide if your attorney clients would be a good match for disability income insurance, take a look at this [case study](#). It illustrates three different insurance options, while highlighting numerous marketing resources that can help you start the DI conversation.

### Simplifying the MassMutual underwriting experience and streamlining paperwork

MassMutual will now use a simpler method to collect client medical history by leveraging the online CMI (client medical interview) for more clients, which can expedite the process and make it more convenient. The online CMI has been expanded to a wider range of ages and amounts and—with physical measurements—will replace paramedical exams (parameds). [Get details](#).

## Mutual / United of Omaha

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### Express Newsletters

In [this issue](#):

- Provide your clients with guaranteed protection through our Life Protection Advantage IUL.
- Low Fees are a Winning Strategy for Clients
- New FAQ Section Added to Cost-of-Care Calculator
- Updated Claims Flyer: Focus on Comprehensive Policy Stats for Long-Term Care
- Protect Your Clients from the Financial Impact of Critical Illness
- Streamline Your Application Process with the Critical Advantage e-App

In [this issue](#):

- Help Clients Save Their Hard-Earned Savings
- Persistency Requirements for Simplified Issue Life
- Important Update: LTC13 Pre-Rate Refresh Increase Information
- Updated Claims Flyer: Focus on Comprehensive Policy Stats for LTC
- Critical Illness Case Study: Coverage for a Non-Working Spouse

## OneAmerica

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New Life Insurance training is required for California – [Read the bulletin](#).

## Protective Life

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### In the Loop

In [this issue](#):

- Rate updates for Indexed Choice UL and in-force UL policies
- Flexible term coverage tailored for clients
- Download 2024 tax documents
- New hours of operation for Resource Center
- Training required with new CA best interest regulations
- Keep momentum going as Insure Your Love month wraps up

## Prudential Financial

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### Life Essentials

In [this issue](#):

- Trimester sales strategies: Flexible estate plan ideas
- Revised NY state-specific forms
- Launch alert: New tax centers
- March 6: Leveraging Cash Values Through Life's Stages
- Webinar replay: The Future of Life Insurance and the Galleri Test

## Accelerated Underwriting Age Expansion

New eligibility:

- Ages 18–50: Face amounts up to \$1,000,000
- Ages 51–60: Face amounts up to \$500,000
- Available for all risk classes
- See the [transition rules](#).

## Securian Financial

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### Own it: A campaign for women

Women are an underserved market when it comes to financial security. This gives you a tremendous opportunity. In general, women are more likely to live longer, be a primary caregiver and experience income wage gaps.

[This campaign can help](#). It's designed with women's needs in mind to help financial professionals provide tailored solutions for clients now and in the future.

## Symetra

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### Cancer Care Compass

This [case study](#) shares why Brenda selected a Symetra indexed universal life insurance policy with its optional [Cancer Care Compass](#) rider package, and how her proactive behavior enabled an early cancer detection and a better health outcome.

### Sales Flash

In [this issue](#):

- Maximize policy growth potential
- Highlighting National Cancer Prevention Month
- HNW foreign national marketplace goes digital
- Private split-dollar arrangements
- Symetra Financial Corporation and Sumitomo Life: A strong and supportive parent