All the carriers. All the service. All the expertise.

May 20, 2025

American National

CDs vs Fixed Annuities – See the sales concept.

Annuity products – View the portfolio!

Full Commission on Internal Annuity Exchanges – Get details.

Athene

Index Resource Center

- Watch the webinar recording
- Index Resource Center
- Index Strategy Returns
- Indices at a glance
- Index insights: How they work and add value

LIMRA Updates - Watch the webinar recording.

Corebridge Financial (American General)

Show clients how life insurance can help with medical expenses

Help clients minimize the financial strain of unexpected health care costs by providing access to funds while the insured person is living. Show them how living benefits can help in times of need. Jumpstart discussions with this conversation starter on eye–opening statistics.

NY Index Annuities launching Nasdaq-100 – Read the announcement.

John Hancock

Unlock greater value with LifeCare's higher benefits

Are you maximizing the benefits in your insurance offerings to better safeguard your clients' futures? Discover the many advantages of John Hancock's LifeCare, the innovative indexed universal life insurance solution with long-term care (LTC) benefits — designed to provide a larger death benefit and higher monthly LTC benefits when your clients need them most.

Advanced Markets

In this issue:

- Business planning doesn't have to be taxing
- Succession planning
- Recruiting, retaining and rewarding employees
- Requirements for employer-owned life insurance
- The impact of §409A on non-qualified deferred compensation plans
- Non-qualified deferred compensation for non-profits — Section 457 plans
- Business valuation
- Empowering business owners: strategies to retain top talent

Legal & General America (Banner and William Penn)

Introducing LGA's new Applicant Portal

LGA is giving applicants real-time access to application status and outstanding actions, improving turnaround time and reducing back-and-forth. Get to know the new Applicant Portal.

Lincoln Financial Group

Weekly Market Intel - See the latest insights.

Lincoln WealthBuilder ECV IUL

Lincoln's newest indexed universal life insurance product is now available! Learn more in the latest Lincoln Leader for Life Solutions.

Create, customize, and compare our IUL indexed accounts

Lincoln's new Indexed Account Analyzer tool lets you explore custom and sample model allocations based on your clients' risk tolerance. Backed by historical index data, this tool helps you make informed, data-driven decisions when building IUL strategies.

MoneyGuard eInterview

Beginning May 12, 2025, online interview will be the default method for MoneyGuard applications for clients ages 60 and under. Get the details.

MassMutual

Stacking Whole Life and Indexed Universal Life to help clients diversify – Learn more.

Tax Advantages of Whole Life Insurance – Visit the new website.

Mutual / United of Omaha

Express

In this issue:

- New California Requirement for Life and Annuity Applications
- Matching the Right Protection to Your Client's Needs
- Flexible, Affordable, and Built Around Your Clients: The Power of MutualCare Custom Solution
- Navigating the Unexpected: How Care Coordination Eases the Burden of Long-Term Care
- Competitive Cancer Insurance That Fits Your Client's Budget
- Stroke Awareness Month: A Timely Opportunity for You

In this issue:

- A low-cost IUL that delivers on its promises
- Learn how Whole Life and Children's Whole Life plans create valuable cross-sell opportunities
- Results from the Annual Cost-of-Care Study
- Tailor-made Long-Term Care strategies that work together
- Who Needs Critical Illness Insurance?
- Leverage Stroke Awareness Month to make an Impact

Nationwide

Nationwide Guaranteed Level Term offers more at a competitive price – Learn more.

OneAmerica

Asset Care coming soon in AZ, CA, FL, IN and NJ - Learn about the enhanced Asset Care.

Pacific Life - Lynchburg

Field News Monthly

In this issue:

- Why Pacific Life
- Discover the variety of ways PL Promise GUL can help your clients
- Empowering Women Financially
- Are Your Clients Protected from Chronic Illness Expenses?
- Guaranteed Protection for Multilingual Clients

Protective Life

Classic Choice term enhancements – See details.

Prudential Financial

Estate Planning: What’s on The Horizon

With potential tax changes on the horizon, now is the time to talk to clients about evergreen estate planning. The Tax Cuts and Jobs Act of 2017 introduced temporary benefits, but with the current legislative activity, it appears that an extension or enhancement of these advantages is likely. Help clients capitalize on the current landscape while preparing for future shifts. Visit the sales strategy for resources.

Securian Financial

Help clients navigate widowhood – Download the guide.

Taxes can be your clients' largest expense in retirement

How much taxes will your clients pay in retirement? Why don't they set that money aside now? Show your clients how to use the cash value from a well-funded life insurance policy to pay the taxes on their retirement distributions. View the brochure.

Symetra

Simplified protection for businesses covering multiple lives

With Symetra's MultiLife Business Program, you can help business clients retain their top talent and protect their businesses with Accumulator Ascent IUL and a streamlined underwriting process designed specifically for them.

Sales Flash

In this issue:

- Two more reasons to choose Accumulator Ascent IUL
- Is it time for a policy review?
- Updates to Symetra's GoodLife Rewards program
- Get on the fast track with Symetra's Accelerated Underwriting Program